

Sponsorship Opportunities

Your sponsorship at the conference helps to ensure an exceptional educational program and networking event. Please call LRHA for the availability of these opportunities prior to registering.

Elite Sponsor: \$4,000 (2 available)

- Option of Two exhibit booth spaces
- Up to three representatives at each booth
- Company Portfolio Insert
- Full Page Ad in the Conference Program
- Signage/verbal recognition (at event) of Sponsor Level
- LRHA Organization Membership for 2018
- Article published in the October - December LRHA Newsletter (articles provided by Sponsor)

Emerald Sponsor: \$3,500 (2 available)

- Up to four representatives at your booth
- Full Page Ad in the Conference Program
- Signage/verbal recognition (at event) of Sponsor Level
- Article published in the October LRHA Newsletter (article provided by Sponsor)

Diamond Sponsor: \$2,500 (5 available)

- Up to three representatives at your booth
- Session Sponsorship
- Ad in the Conference Program
- Verbal Recognition of Sponsor Before Session

Sponsor "Logo" USB Drive: \$1,500

(1 available)

LRHA will download all conference materials on the USB.

Company Ad in Conference Brochure \$150

Full page ad (PDF) on USB

Please contact Stacy Fontenot, LRHA Executive Director, at 985-369-3813 or via email at fontenot@lrha.org should you be interested in sponsorship opportunities.



LRHA
P.O. Box 387
Napoleonville, LA 70390



2017 Annual Rural Health Conference

October 23-24, 2017

L'Auberge Baton Rouge Hotel

Exhibitor Prospectus

You're cordially invited to join LRHA at the 2017 Annual Rural Health Care Conference. Your company's participation as a sponsor, exhibitor, or advertiser in this event will provide an excellent opportunity to share program, products, and service information with key health care decision makers. Breakfast, breaks, and prize drawings will be held in the exhibit hall to ensure that you receive maximum networking opportunities. The conference will be held at the L'Auberge Baton Rouge located at 777 L'Auberge Ave. **Deadline to register as an exhibitor and/or sponsor is September 29th.**

Exhibitor Schedule

Monday, October 23rd

9:00 am - 1:30 pm - *Exhibitor Set-Up*

3:00 pm - 3:30 pm - *Break with Exhibitors*

4:30 pm - 5:30 pm - *Treasure Hunt with Exhibitors (please submit secret question & answer).*

6:00 pm–8:00 pm - *Rural Health Awards Program (Corporate Sponsors Honored)*

*We would be honored to have you join us
for the awards program*

Tuesday, October 24th

7:30 am – 8:30 am - *Breakfast with Exhibitors*

10:30 am - 11:00 am - *Break with Exhibitors*

Vendors can break down booths after morning break.

Exhibitor Information

Registration Fees

The basic cost of exhibit space is \$900 per booth. This amount provides for the booth space and registration for two (2) individuals including all educational sessions and meals. Each additional representative will be assessed a registration fee of \$100.00. We invite you to take advantage of the Sponsorship packages which provides an opportunity for additional representatives from your organization to attend. Registered exhibitors are invited to attend all education sessions and the awards luncheon. Location assignment of exhibitor booths will be communicated to all registered exhibitors prior to the conference.

Exhibitor Display Booths

Each space will include:

- 8x10 booth space including one 2'x6' skirted table, two chairs, and access to wireless internet
- Registration for two (2) representatives of exhibiting organization (including all conference provided meals and breaks)
- A listing in the conference program provided to all attendees including organization summary and attendee listing

Load – In Directions

At the intersection of Gardere and Nicholson, you'll go down Gardere crossing the railroad tracks. You'll hit a roundabout at which you'll take the second right. Follow the path and you'll be forced to turn right. You'll pass a sheriff building and an employee parking lot and then on your left you'll see a giant ramp going up towards the casino. Take this ramp and once you reach the top, the loading dock is directly on your left.

Park your vehicle near the yellow pylons to pick up a vendor badge from security at the dock. You will need your driver's license for security purposes. If you ship your booth to L'Auberge, please report to the warehouse to pickup your package. As an alternative, registered exhibitors/sponsors will receive an exhibitors packet from Gulf Coast Event Services with detailed information should you wish to ship your materials directly to Gulf Coast.

Door Prize Drawings

LRHA will provide door prizes and all drawings will be held in the Exhibitor Hall. We encourage exhibitors to offer prize drawings as well.

Liability/Insurance

Every reasonable precaution will be taken to protect the exhibitor's property; however, LRHA or the hotel will not have responsibility or liability for the exhibitor's property, owned or rented, his person, or that of his employees or agents, from personal injury, theft or any other causes. Exhibitors are advised to carry floater insurance to cover exhibit material and public liability.

Lodging Information

A block of rooms is being held at the L'Auberge until **Oct. 8th**

\$109 + tax

To make reservations under this block call 866-261-7777 and mention the group name: *Louisiana Rural Health Association* or group code **RLRHM2**. After the cut-off date, the hotel will accept reservations at the prevailing room rate subject to availability.

General Information

The conference is coordinated by the Louisiana Rural Health Association with support from the Department of Health and Hospitals' Bureau of Primary Care and Rural Health and LRHA's Corporate Sponsors. The LRHA, with support from Gulf Coast Event Services, will be happy to work with you to meet all of your needs for a great show! Any inquiries regarding the conference should be referred to:

Stacy Fontenot, LRHA

Phone: (985) 369-3813

Fax: (985) 369-3630

Email: fontenot@lrha.org